

ORDER

Orders
Order / Rev: 1289911
Alt Order #: 08353473
Product Desc: FRIENDS JOHN PLUMB
Estimate: 4905
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 08/23/16 / 10/11/16
Order Type: Political

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 21
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: John Plumb for Congress / D / NY / PO
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 107083
Agency External ID: 2118AG-POL
Unit Code: General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGRZ	35%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WIVB	28%	\$0.00
WKBW	25%	\$0.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	1%	\$0.00
WNYB	0%	\$0.00
WNYO	2%	\$0.00
WUTV	9%	\$0.00